

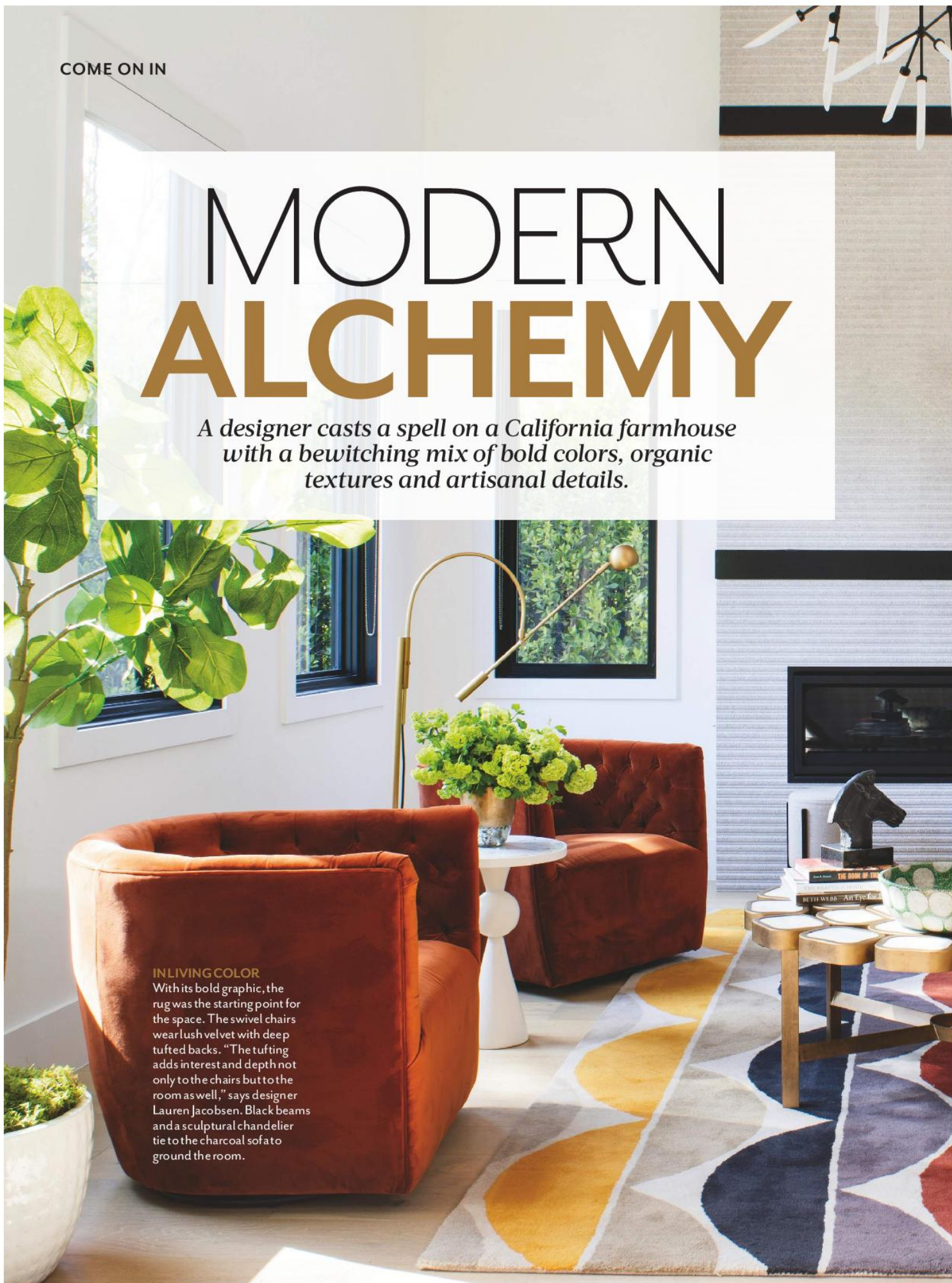
COME ON IN

MODERN ALCHEMY

A designer casts a spell on a California farmhouse with a bewitching mix of bold colors, organic textures and artisanal details.

IN LIVING COLOR

With its bold graphic, the rug was the starting point for the space. The swivel chairs wear lush velvet with deep tufted backs. "The tufting adds interest and depth not only to the chairs but to the room as well," says designer Lauren Jacobsen. Black beams and a sculptural chandelier tie to the charcoal sofa to ground the room.



FARMHOUSE
FAVORITE!
FUNCTIONAL AND
DISCREET, WHITE
ROLLER SHADES
WILL BLEND IN WITH
THE WALL.



COME ON IN



Purchase, design, repeat. When Lauren Jacobsen got a call to tackle this new-build farmhouse, it was the third time the interior designer had been asked to help her longtime clients.

Though this sprawling contemporary project was quite a departure from the ranch-style homes they previously owned, the couple had fallen in love with the modern-style farmhouse in their neighborhood before it was even completed. "They were ready for a change," Jacobsen says. "And before the house closed escrow, the design team was already hard at work on style, color and material directions."

The clients like airy spaces. However, they also wanted to highlight color. As such, they asked Jacobsen to incorporate a variety of rich tones to the interior, a request she was thrilled to accept. "I am a designer that embraces



MAKING A SPLASH

The dramatic family room's concrete fireplace is flanked by wood veneer walls with niches. Retractable glass doors open to the pool.



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**FARMHOUSE
FAVORITE!**
A SPACIOUS
ENTRYWAY INVITES
GUESTS IN, PUTTING
HOSPITALITY FRONT
AND CENTER.

WALK THE LINE

Jacobsen chose to keep the entry hallway neutral, but selected striped rugs to subtly introduce the colors to come in the adjacent rooms. "Here, I focused on textures and forms, without giving away all the color secrets off the bat," she says. Roscoe, the family dog, approves of the fetching look and makes a fitting match for the graphic entry.





LET A
SCULPTURAL
LIGHT FIXTURE
DOUBLE
AS ARTWORK.

color," she explains. "I can fully saturate a room, or in this case, carefully edit where and how various hues will flow, how each room will tie together within the overall palette and which spaces will carry what percentages. Overall, I wanted to cozy up the house to make it more inviting, interesting and comfortable." The light-filled spaces set the stage for a select color palette of emerald greens, rusty reds, bold oranges and golden yellows. The tones were layered in among furnishings and fabric throughout the house, often with lush applications like velvet and wool. "They add warmth and rich vibrancy to the rooms. They also invite the eye, and in turn guests, to travel from room to room," says Jacobsen.

As with most modern farmhouses, the home already offered a neutral range of black, white, gray and wood, which Jacobsen

INBLOOM

For the breakfast room Jacobsen chose a Saarinen-style tulip table. "I wanted to soften the room with curves. This mid-century classic did just the trick."

COME ON IN

“ Find ways to connect your personal style and the setting. A house should feel anchored to its surroundings. ”





DO NOT DISTURB

To keep the kitchen light and airy, white cabinets are installed on the upper portion of the back wall. "They make the room appear taller as there is no contrasting color to stop the eye with a horizontal line," Jacobsen says. The remaining light-stained wood and white Calacatta quartz countertops and island uphold the consistent visual flow.

COME ON IN

FARMHOUSE
FAVORITE!
OVERSIZE NATURE
PHOTOS CAN WORK
AS A "WINDOW"
AND EXTEND A
ROOM'S VIEW.



GREENLIVING

Upholstered in varying shades of green velvet, the ombré chairs steal the show in the dining room. "It is not often you see chairs in a series of color. I wanted to play with the palette outside the windows and pull it into the room," Jacobsen explains.



WORKFROMHOME The custom desk was designed to hide hard drives and cables for all monitors and tech equipment. The light-toned wood stands in sharp relief against the navy cabinetry.

utilized as a base to ground the aforementioned much brighter shades.

"Beyond the color story, the style aimed to create throughout is what I define as 'relaxed contemporary,'" Jacobsen says. The house contains natural finishes such as multiple wood species, marble, concrete and other stone surfaces. The design was directed toward the concept of developing a more organic feel. One of the many ways Jacobsen achieved her goal was to include handmade items and unexpected furniture silhouettes that added a warm lining to the contemporary envelope. She was particularly inspired by interior designer Jonathan Adler, who began as a potter and has an attention to organic materials and small details Jacobsen appreciates. "I wanted the smaller objects and accessories to feel artisanal. There is nothing really high-polish in

COME ON IN



SIMPLE WOOD
BATTENS MAKE
AN INEXPENSIVE
ACCENT WALL.

PEACEFUL RETREAT

Jacobsen chose not to add vibrant colors to the primary bedroom. Instead she focused on textures, subtle patterns and shapes. "It felt calm and complete with its neutrals," she says.



EASY DOES IT

With its polished porcelain floor, quartz countertop and black vanities, the spacious master bathroom is a study in glamorous simplicity.

the house; it is much more about the shapes and a mix of materials, like matte finishes and textures that create a connection with nature."

Jacobsen also paid close attention to the home's location and overarching architecture. "The two must be cohesive inside and out," she says. "This led to a whole-house design scheme that juxtaposed the rectilinear form of the home with curvilinear shapes for a feeling of comfort."

Though spacious and dramatic, the end result is a home that feels current, cozy and inviting. And is the third time the charm? As Jacobsen explains, "It is always a pleasure working with this client and this project was a special one. But I have a feeling it's not their 'forever home' just yet." ■



**FARMHOUSE
FAVORITE!**
CURBLESS SHOWERS
INTRODUCE
MODERN FORM AND
FUNCTION INTO A
BATHROOM.

IN BLACK & WHITE
Black cabinetry (beyond the
shower) and accents offer
a rich contrast to the white
marble floors and tub. Natural
light plays up the look.