



LAUREN JACOBSEN
INTERIOR DESIGN



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"This region has a duality about it, visually stimulating but calming, culturally vibrant but relaxed."

Fun in the Sun.
I needed to introduce myself to the state, and one of the best ways to do that is with LUXE Magazine, Arizona.



So I went about setting that in motion.

Ha, ha, ha! Not only did we have the pandemic to contend with, but it was the hottest summer on record in Arizona. Doing a photo shoot outdoors was out of the question. Seriously, one could only last about five seconds in this type of heat. A 'too hot to walk-to-the-pool' kind of heat.



An indoor venue became the priority. I was super fortunate to have discovered an excellent trade showroom here, the [MADE Resource Group](#), that not only carries beautiful furnishings and lighting, but owners Richard Wilkinson and Yaiza Brown were so generous and allowed us to use their showroom for our photoshoot.

We had a great time, and everyone chipped in, not only with the staging but with my wardrobe as well. Even the showroom dog "Daphne" enjoyed her day. I'd like to say that I am 'Instagramable', as in *"just snap away cause I look fabulous—24/7"* but it's nowhere close to the truth. For me, it takes hair, makeup, and then some. But everything is carefully planned, selected, and staged. Then again, isn't that my job?



Left to right: Yaiza Brown, Brayelle Heidel (hair and makeup), Richard Wilkinson, Dan Deane (photographer), Lauren Jacobsen, and Daphne (the rescue dog).

We all masked up, observed social distancing, and went to work. I love teamwork — the collaborative environment — it is always invigorating, and I appreciate all of the creative ideas.

My photographer, Dan Delaney, [2D Photography](#), did a fabulous job. We covered several on-site locations that day.



My two-page spread came out in the November issue, just in time for the Arizona autumn weather. I am happy to report that we still have beautiful sunny skies and temperatures in the 70s these days, and spending more time outside is terrific, especially having been inside for months.



I hope you all have a great holiday, even under the circumstances we find ourselves in this season.

Please stay safe, and let's make 2021 a come-back year.

Happy Holidays.

Lauren



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