

# luxe

INTERIORS+DESIGN®

ARIZONA





# LAUREN JACOBSEN DESIGN

“This region has a duality about it, visually stimulating but calming, culturally vibrant but relaxed.”



Looking back at Lauren Jacobsen’s journey to interior design, it seems every personal and professional experience has led her to this very moment. Fresh out of college, she worked as an advertising art director, creating print and television campaigns for high-profile national accounts. She then moved on to The Walt Disney Company, where, as creative director, Jacobsen oversaw the design of the licensing programs for its animated and live-action films. “Interior design was the next natural step, where I could transfer all of these skills into something tangible—creative design, color, scale, blending elements, interpreting

clients’ needs, and project and budget management,” she says. “Professional interior design requires deep knowledge, so I feel fortunate that my background provided me with all of these skills.” Recently, she relocated her firm, Lauren Jacobsen Design, from Los Angeles to the Southwest, bringing an urban sensibility to her new Arizona roots. “I am so excited to work in the desert environment,” she says. “I have been visiting and vacationing here for years, knowing that, one day, I would make this my home.” Her ultimate goal? To offer a fresh take on Southwestern style, drawing from the many influences and experiences spanning her life and career.

**Top:** This living room captures the look and feel Jacobsen set out to achieve: lots of comfortable seating, lamps to curl up next to with a good book, and a rich, organic palette. **Opposite:** Jacobsen photographed in one of her favorite showrooms, MADE Resource Group at maderesourcegroup.com.

**Top:** Photography by Karyn Millet **Opposite:** Photography by Dan Delaney of Two D Photography

## ON A PERSONAL NOTE

### Share five social media musts.

**@latuilealoup**

for their wonderful handmade tableware

**@design.only**

is a showcase of contemporary interiors

**@fernandolacasa\_architects**

for their modern architecture

**@degournay**

because they are de Gournay and fabulous at hand-painted wallcoverings

### Who you aspire to be like.

**Oprah Winfrey.**

She has created a massive, ongoing empire and is an incredible global philanthropist as well.

### One thing clients would be shocked to know about you.

I was a world champion and world record holder in track cycling on the Veolodrome. That’s a single gear and no brakes, folks!

### A few of your favorite things.

#### Season:

Spring, for its vibrant colors and sense of newness

#### Fashion accessory:

It’s all about the shoes

#### Food:

A really good grade steak on the barbie

#### Band:

The Rolling Stones



### INTERIOR DESIGNERS

### LAUREN JACOBSEN, OWNER AND CEO

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