

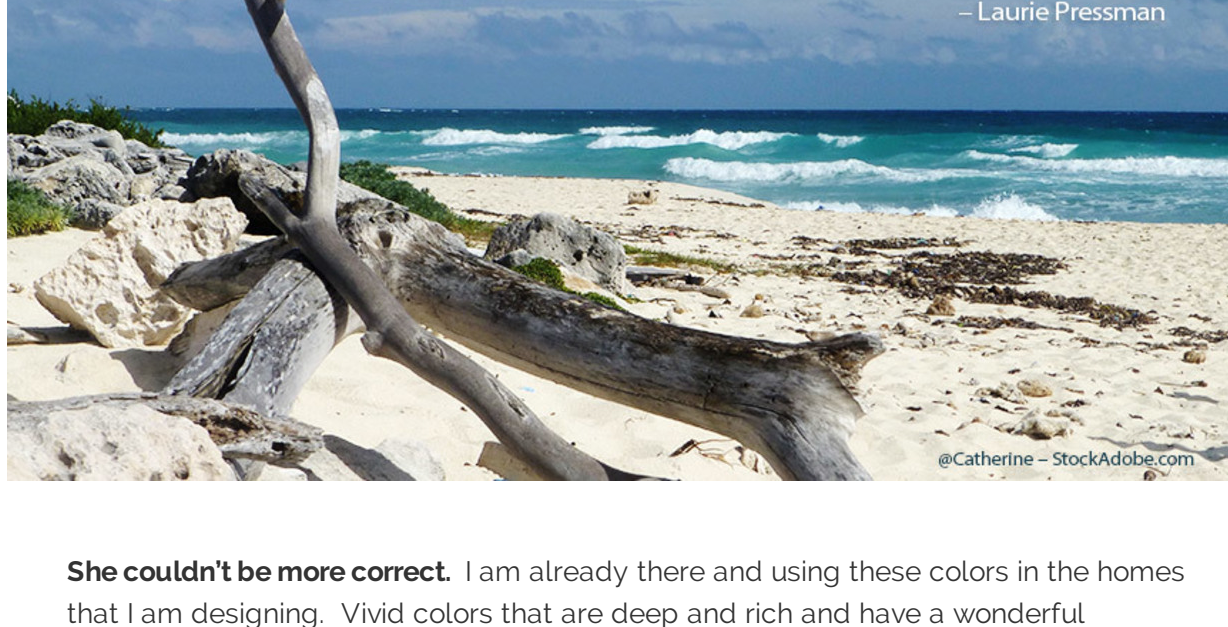
PANTONE



Pantone Color of the Year 2020—Already?

You read that right. We're talking about the speculation over the 2020 Pantone Color of the Year, in July. You ask why? Because it is rumored to be inspired by the ocean, my favorite source of inspiration for all things creative and personal. A nature-inspired palette.

A Footwear News article reported that Laurie Pressman, Vice President of the **Pantone Color Institute**, spoke to an audience at a *Sourcing at Magic* seminar, noting that the sea inspires the Pantone Colors of the Year for 2020. She suggested that layering sea-inspired colors will create texture and interest.

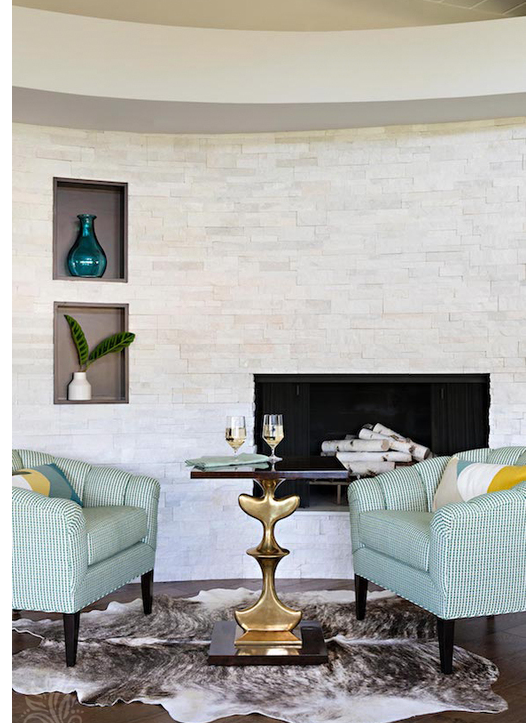


She couldn't be more correct. I am already there and using these colors in the homes that I am designing. Vivid colors that are deep and rich and have a wonderful calming feel to them. Today, in our fast-paced lives, our homes need to have more Biophilic design, which provides restoration and a positive mind. Briefly explained, it is an attempt to connect your environment to the natural world.

If you missed last month's newsletter, please go to my [blog](#) to see more of these inspirational colors in a home remodel I recently completed.



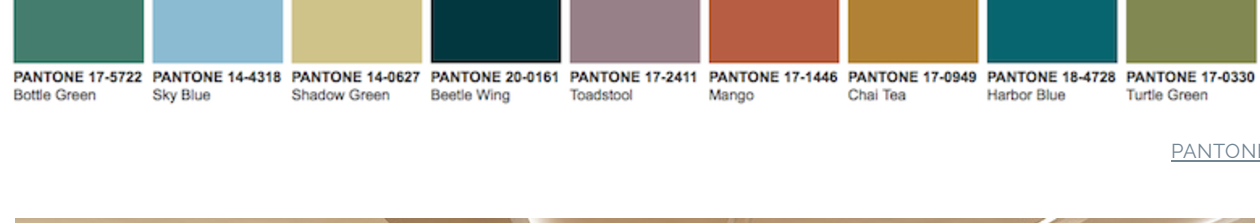
Blue will be the main color, while driftwood and dried seaweed inspire the **browns**. The lighter blues and cool green hues with sand-like whites will offer muted options.



Each year, Pantone works towards identifying and inspiring color trends for fashion and home furnishings, and this year, they have gone further into their search for natural influences.

The palette below adds a different point-of-view to the ocean-inspired color. Pantone has set their eyes upon the Japanese ceremonial preparation and presentation of matcha, called the Way of Tea. They have created a palette they call Tea Garden, which was made to evoke harmony, respect, and tranquility.

The blending of the deep hues caught my eye—as did the **Katagami** fabric used in the Pantone samples.

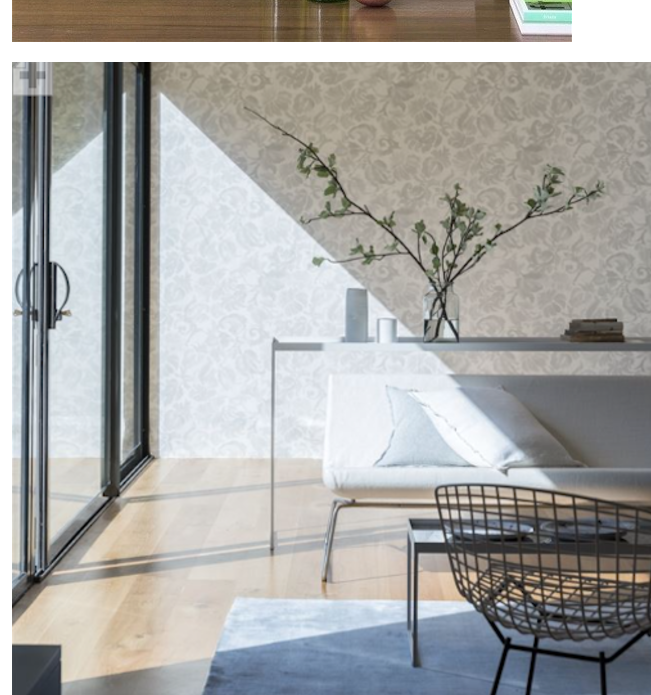


浪上市

The word **katagami** is the Japanese term for paper stencil which translates literally as "pattern paper." It is the Japanese craft of making finely cut layered paper stencils for dyeing textiles, typically cotton and silk. Their motifs are drawn from nature, traditional folklore, and literature. Not only used for kimonos and other garments, it is now also used in wall coverings, paper manufacturing, and fabrics worldwide.



These wall coverings are examples of the modern-day expressions of katagami in interior design from the **Designers Guild** and are great examples of monochromatic blending and texture.



DESIGNERS GUILD

The katagami fabric below is a close-up look at offerings by **Rubelli**. The dye and the weave are beautifully blended, and the unstructured pattern offers a unique, even natural design.



HALL DIVANETTO SOFA BY ARFLEX COVERED IN KATAGAMI 3023/11
RUBELLI



ON THE LEFT: SANANDA J 3020/5
ON THE RIGHT: KATAGAMI 3023/10
BUBBLE ROCK SOFA BY LIVING DIVANI COVERED IN MISS ROBINSON 3023/5
RUBELLI

With its rich textures and saturated color, the palette remains true to the intentional Zen-like quality with which it was inspired. It is a beautiful blending of the ocean and a garden, creating a place of calm refuge and solace. I hope you have enjoyed it as much as I have.

Next month I will expand on these colors, taking them into the world of Maximalism and showing them in unconventional uses.

All the best,
Lauren Jacobsen Design



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