



lauren jacobson

INTERIOR DESIGN NEWSLETTER

JULY 2016



Walls:
Simply White OC-117
Product:
Aura®, Matte



Trim:
Simply White OC-117
Product:
ADVANCE®, Semi-Gloss

[BENJAMIN MOORE](#)

Benjamin Moore has unveiled it's highly anticipated Color of the Year for 2016. "Simply White."

Because there are so many whites out there, the idea of layering the color is the narrative in this year's choice. We know that white is a great way to open up space and keep things bright, 'clean' and fresh in its presentation. I have written to you before on the beauty of white and its broad appeal in interior design but I never tire of the look and feel of a white room.

We can add bold color to define angles and edges but, for this installment, we're going to adhere to the refrains of a more tonal aesthetic.

“

The color white is transcendent, powerful and polarizing – it is either taken for granted or obsessed over.”

– Ellen O'Neill
Creative Director
Benjamin Moore

So true—there are many reasons to obsess here. Not all shades work together nor are they created equally. You may simply want to find a shade that you respond to first and build from there. With *Simply White* being a warm hue, it is the softness that one might respond to, think soft light and diffusers. Let's go there.



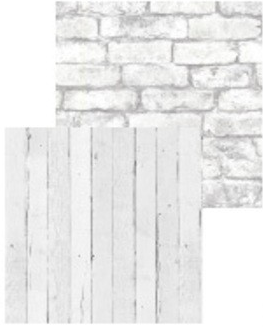
MICHAEL WILSON
BOSTON
FRANKO ZUKOR
NEW YORK
ANTHONY M. QUINN
BOSTON

Casi PERFECTA

h CRECÍ EN UNA GRANJA SONANDO CON FAUCER GRANDES COSAS. ABBY RRA ES LA INGLESA MÁS BUSCADA DE LAS PASARELAS Y LA RUBIA MÁS PERSEGUIDA DE LAS PORTADAS. BUSI, HUNTINGTON WILHELMY, NUESTRA COVER GIRL DE ESTE MES, DISEÑA LENCERÍA. CONFIESA QUE LE GUSTARÍA TRABAJAR A LAS ORDENES DE TARANTINO E PASSE EN QUE LA BELLEZA NO SE POSEE, SINO QUE RESIDE EN EL OJO DE QUIEN LA CESTERA. LA SUYA, SIN EMBARGO, HABLA POR SI MISMA...

Enfrente: Ricki Bagley / Jiv Dattin; Abajo: Elena Chikina / Jiv Dattin

En el mundo de la moda, el éxito no se mide por el número de seguidores en Instagram o el número de likes en Facebook. Se trata de un juego de adivinanzas que requiere de una gran intuición y una buena dosis de suerte. El mundo de la moda es un mundo de secretos y de estrategias. En este mundo, la belleza no se posee, sino que reside en el ojo de quien la observa. La suya, sin embargo, habla por sí misma...



IN WHITE WE TRUST

El mundo de la moda es un mundo de secretos y de estrategias. En este mundo, la belleza no se posee, sino que reside en el ojo de quien la observa. La suya, sin embargo, habla por sí misma...



POLYVORE

The elements above are predominantly accent pieces transitioning from cool to warm

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