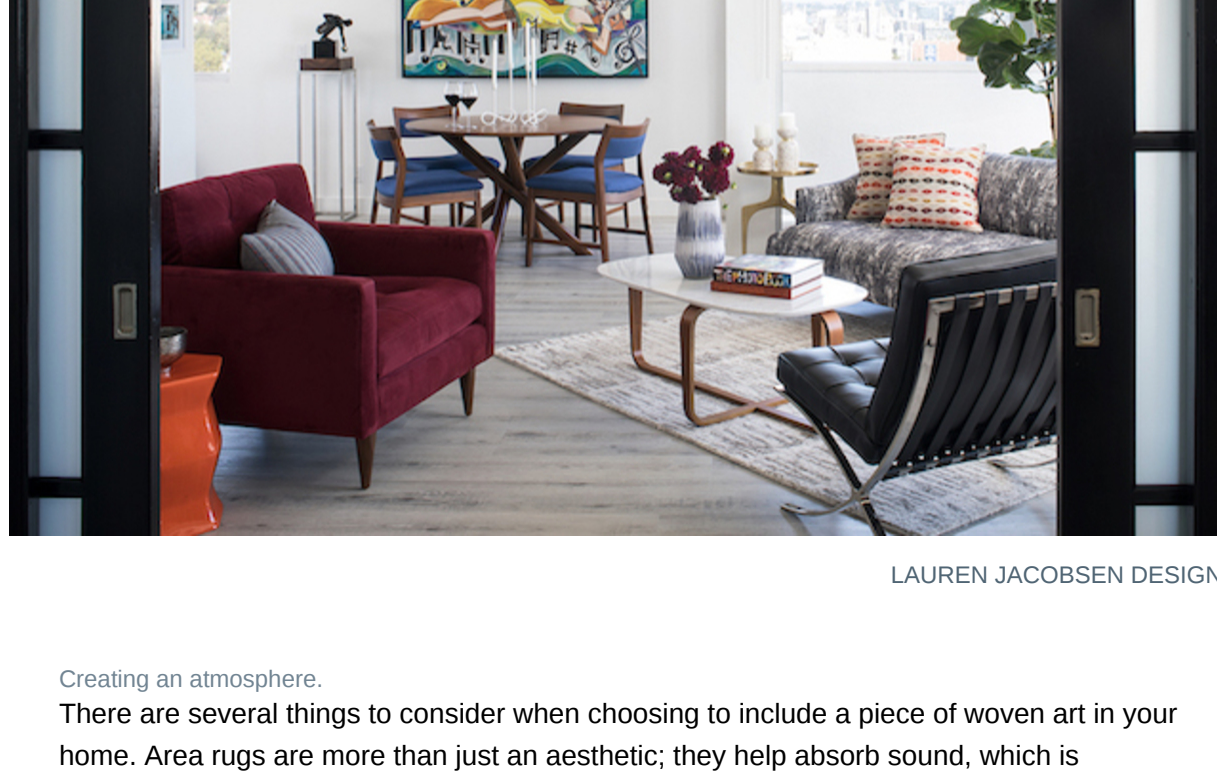




LAUREN JACOBSEN DESIGN

Area Rugs: Soft, Cozy, and Colorful.
An area rug is the centerpiece of a room. It creates ambience and adds a nice warm white defining a conversational area.



LAUREN JACOBSEN DESIGN

Creating an atmosphere.

There are several things to consider when choosing to include a piece of woven art in your home. Area rugs are more than just an aesthetic; they help absorb sound, which is necessary for large open spaces. They protect wood floors from furniture scratches like dining room chairs, and we can all appreciate sitting on a nice plush rug to play board games with the kids or watch TV.

If the room is narrow and doesn't have much floor space, runners are a good option. They provide a welcoming accent and make a great first impression.

One that can set the tone for the entire house. They're a good way to add character to a transitional space like entryways and hallways. They make these heavy traffic areas feel warmer and inviting.



LAUREN JACOBSEN DESIGN



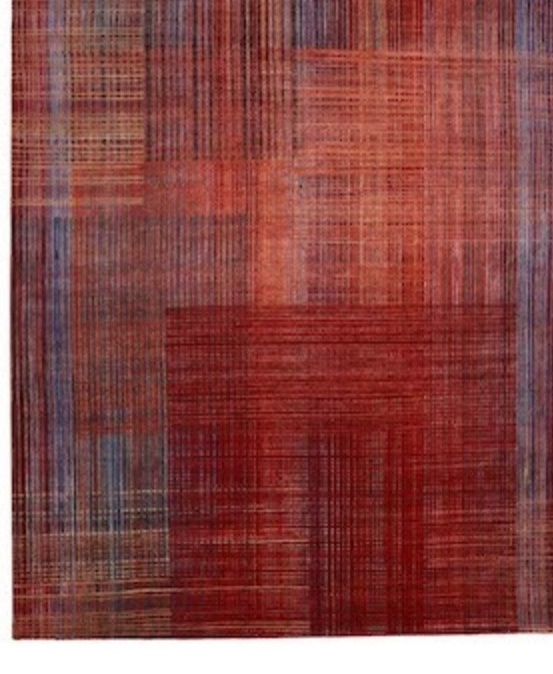
Finding a quality rug.

I chose reputable designers and dealers to find finely crafted pieces. Recently I connected with [David E. Adler Fine Rugs](#) in Scottsdale, AZ. Their Showroom has floor coverings from one-of-a-kind antique rugs to modern artisan styles. The common thread in this fifty-year-old business is the quality of its product. The diversity of designs and their expertise are appreciated when searching for the right piece.

Contemporary



Monochrome Black - Nepal
David E Adler Fine Rugs



Arma 8ft India
David E Adler Fine Rugs

Antique



Antique Oushak - Turkey
David E Adler Fine Rugs



Mamluk - Afghanistan
David E Adler Fine Rugs



The art of rug-making.

Another great rug showroom in Scottsdale, Arizona, is [Organic Looms](#). Their rugs are hand-woven under environmentally friendly conditions. They select non-dyed pomts to recolor designs in their showroom, making them flexible for specific color palettes.

Organic Looms has long-time relationships with its vendors; this allows for close collaboration across all aspects of the construction process, to ensure custom orders show up on time with the right design, weave, and colors.

These rugs can be ordered in many different sizes and as runners.

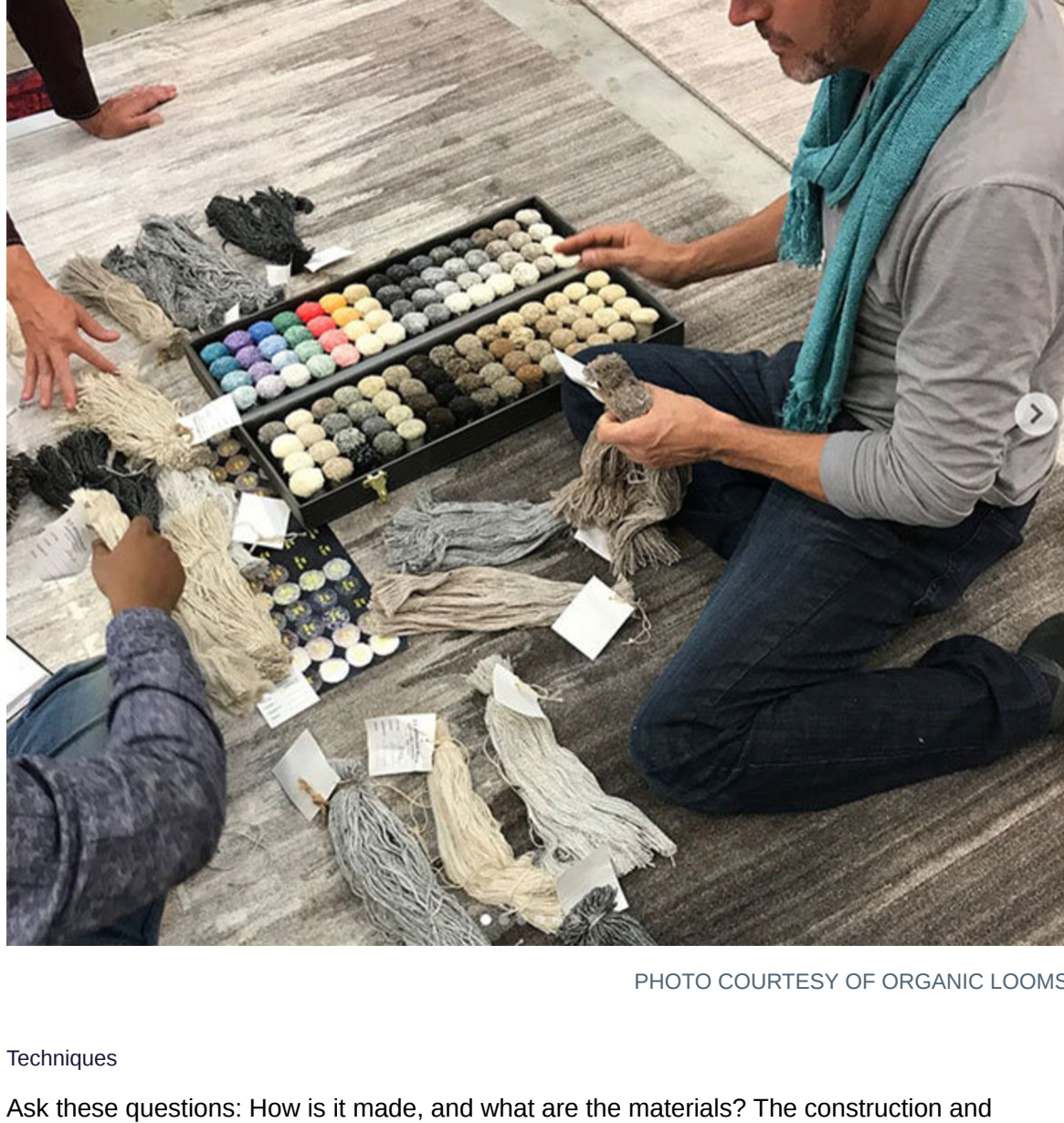


PHOTO COURTESY OF ORGANIC LOOMS

Techniques

Ask these questions: How is it made, and what are the materials? The construction and content of a rug, its provenance, and whether it's an antique or a new weave will determine its price range. Here are several techniques of production to consider.



Hand-knotted

This is the most labor-intensive technique. Individual knots are tied to the warp yarns that make up the length of the rug. This combination creates the surface, or pile, of the rug.

The density of the rug's knot count and materials used determine the value of the rug.

Corazon - Marrakesh
David E Adler Fine Rugs

Hand-tufted

Tufted rugs are created without knots with the aid of a tufting tool. Yarn is pulled through a rug's frame stretch backing material, either by a hand-held tool, or machine-made. The loops are then sheared to create a smooth or a cut-pile surface.

Fern Living long-pile runner - [Amara](#)
100% canvas cotton



Hand-loomed

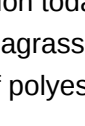
A combination of yarn thicknesses is intricately handwoven through the use of a loom. Luxury shags to versatile cotton rugs, the loom creates many looks and textures. Hand-loomed is made on a shuttle that's a hand-operated and different method than hand-woven.

Mora Charcoal rugs - [Jayson Home](#)
80% bamboo silk, 20% cotton



NICOLAS GOURGUECHON C/O JAYSON HOME

There are many kinds of rug construction techniques not listed here: micro-hooked, machine-loomed, hooked, braided, rag, patchwork. To name a few.



Materials

There are many types of rugs in production today. The materials vary, from fine, natural fibers such as wool and silk to cotton, seagrass, jute, and hides; to synthetic fibers that mimic their natural counterparts made of polyester, acrylic, nylon, or a blend of fibers.

Wool

A sheep's crowning glory, wool has been used since ancient times. Wool acts as a natural filter, trapping pollutants and keeping indoor air fresh and free of contaminants. Excellent in discouraging bacterial growth in climates with high humidity.

William Yeoward
Mariah rug
[Amara](#)



Prism-Rainbow
David E Adler Fine Rugs

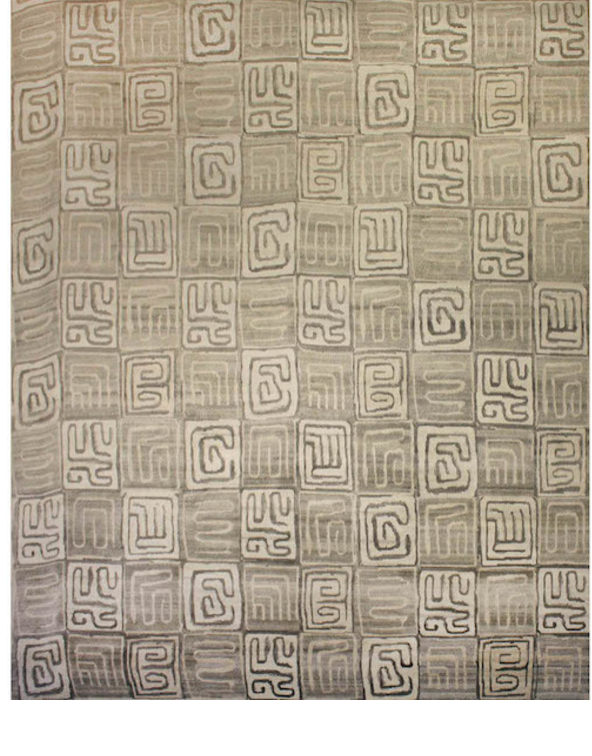
Silk

Silk is a fiber made from the cocoons of silkworms and is admired for its luster and luxury. Like wool or cotton, it is a natural fiber but the most delicate of the three. Because of this, silk fibers can break more easily and have no "memory." If it gets wet, it can lose up to 20% of its shape. Real silk is surprisingly very resilient and can withstand high foot traffic without showing wear.

From a Berlin designer, this rug is lush and incredibly soft. No doubt, this would be the focal point of the room.

Dyeing

The dyeing technique is important and a subject I defer to the experts on. Together with fiber type, it determines the quality of a rug's color retention. The fiber can be enhanced by resilience, stain, soil, static, flame, and bacterial resistance treatments.



Or, you could go all-natural.

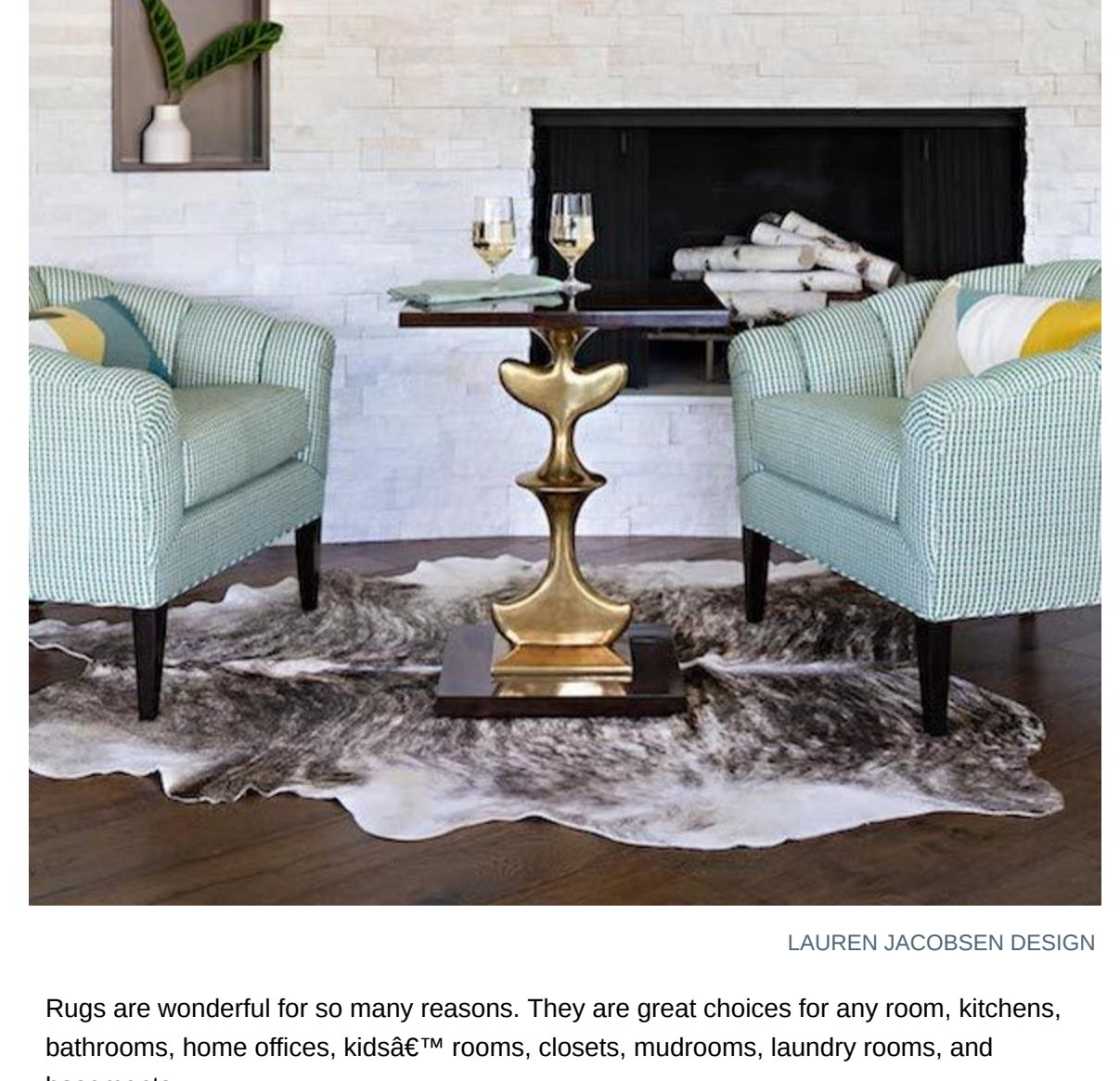
At Cave Drawings, is one of the non-dyed color selections at Organic Looms. When a rug is non-dyed, it is as natural as an area rug can be. The process entails shearing the sheep, spinning the yarn, and then goes directly to weaving and finishing. No dyes of any kind are used.

The beauty is in the gorgeous striation the non-dyed yarns give the rug; no two rugs will be the same.

Cave Drawings from India
[Organic Looms](#)

Hides

Hides are a great way to add unexpected pattern, texture, and irregular shape when a rectangular rug feels too geometric.



LAUREN JACOBSEN DESIGN

Rugs are wonderful for so many reasons. They are great choices for any room, kitchen, bathroom, home offices, kids' rooms, closets, mudrooms, laundry rooms, and basements.

I would advise you to order or borrow rug swatches before you purchase. Some companies will even bring rugs out to your home so you can see them placed in context.

If you are planning a remodel and need new furnishings, please call us and we put together a comprehensive plan.

Happy rug shopping. Make it cozy.

